

Resources	Notes
<p>Recommended text</p> <p>Johnson, Scholes & Whittington (2011) Exploring Corporate Strategy, 9th edition, FT Pitman</p>	<p><i>A very useful textbook - students are advised to purchase a copy.</i></p>
<p>Books</p> <p><i>These books cover a broad range of strategy and financial perspectives and you are strongly advised to refer to them</i></p> <p>Vaitilingam, R. (2011) Financial Times Guide to Using the Financial Pages, 6th edition, FT Prentice Hall</p> <p>Marr, Bernard (2012) Key Performance Indicators (KPI): The 75 Measures Every Manager Needs to Know, FT Prentice Hall</p> <p>Holmes, Sugden & Gee (2008) Interpreting Company Reports & Accounts, 10th ed, FT Prentice Hall</p> <p>Brealey, Myers & Allen (2010) Principles of Corporate Finance Global Edition 10th ed McGraw Hill</p> <p>Fraser L & Ormiston A (2012) Understanding Financial Statements, 10th edition, Prentice Hall</p> <p>Watson D & Head A (2013) Corporate Finance Principles & Practice, 6th edition FT Prentice Hall</p> <p>Miller, A (1998) Strategic Management, 3rd edition, McGraw Hill</p> <p>Ellis & Williams (1993) Corporate Strategy and Financial Analysis Pitman</p> <p>Smith, T (1996) Accounting for Growth – Stripping the Camouflage from Company Accounts, 2nd ed, New Century</p>	<p><i>A very useful primer with mini case study articles and their interpretation</i></p> <p><i>A useful book with case examples of application of KPIs in practice.</i></p> <p><i>Simple accounting guidelines for non-accountants</i></p> <p><i>Excellent, interesting perspectives on corporate finance, how financial markets work etc</i></p> <p><i>Useful for non-accountants.</i></p> <p><i>Provides a student-friendly approach to the key topics in corporate finance and introduces appropriate tools and techniques for the financial manager</i></p> <p><i>Read chapter 7 “Corporate level strategy”, especially “evaluating reasons to diversify”</i></p> <p><i>An old text but good on basic principles</i></p> <p><i>Another old text, this is the area we are in.</i></p> <p><i>A useful extension of Johnson, Scholes & Whittington</i></p> <p><i>A practical guide to how corporate finance can be used to add value to a business</i></p>

<p>Grundy, T et al (1998) Exploring Strategic Financial Management, Prentice Hall</p> <p>Bender, R. & Ward, K. (2009) Corporate Financial Strategy, Elsevier Butterworth-Heinemann</p> <p>Barker, R (2001) Determining Value – valuation models and financial statements, FT Pitman,</p>	
<p>Journals</p> <p><i>It is important that you draw from material contained in academic journals.</i></p> <p>Harvard Business Review</p> <p>Long Range Planning</p>	<p><i>Available online via ARU Digital Library.</i></p>
<p>Specific journal articles</p> <p>Bowman, C. (Spring 2008) Generic strategies: a substitute for thinking? The Ashridge Journal</p>	<p><i>This is a key article. This article will be supplied to you within the VLE in digital format.</i></p>
<p>Websites</p> <p>MINTELhttp://www.mintel.com/</p> <p>FAME</p> <p>http://www.bvdinfo.com/Products/Company-Information/National/FAME.aspx?qclid=CPjP_vWc5qMCFan-2Aod-xRL-g</p> <p>OSIRIS</p> <p>Price Waterhouse Coopers Emerging Markets (EM) reports:-</p> <p>http://www.pwc.co.uk/eng/publications/2008_em20_in dex.html and</p> <p>http://www.pwc.co.uk/eng/publications/0309_em20_p odcast.html</p> <p>UKTI</p>	<p><i>Excellent market intelligence reports, key resource in this module available via ARU Library's website</i></p> <p><i>FAME – “financial analysis made easy”, a key source of financial ratios and trend graphs, excellent resource (available via ARU Library's website).</i></p> <p><i>OSIRIS - International public company database, a key source of financial ratios and trend graphs, excellent resource (available via ARU Library's website).</i></p> <p><i>These compare the “risk vs. reward” profiles for the top 20 Emerging Nations in two categories:- “manufacturing” and “services”.</i></p>

<p>https://www.uktradeinvest.gov.uk/ukti/appmanager/ukti/countries?_nfls=false&_nfpb=true</p> <p>ControlRisks http://www.controlrisks.com/</p> <p>IMF Global Financial Stability Report http://www.imf.org/external/pubs/ft/GFSR/index.htm</p> <p>Transparency International http://www.transparency.org/</p> <p>World Bank “Doing Business” http://www.doingbusiness.org/EconomyRankings/</p> <p>World Economic Forum WEF “Global Competitiveness Report” GCR http://www.weforum.org/en/media/Latest%20Press%20Releases/GCR08Release</p> <p>Accenture “Managing Risk: Solid Strategy for Risky Times” https://microsite.accenture.com/mcim/managing-risk/Pages/default.aspx?c=ad_gp09ukconpsgs_1208&n=g_Enterprise_Risk_Management/a_0_k/risk_management&s_kwcid=TC 7448 risk%20management S b 3541203126</p> <p>The Economisthttp://www.economist.com/</p> <p>Bloomberg Business Weekhttp://www.businessweek.com/</p>	<p>For up-to-date info, take a look at the UK government’s. UKTI runs a “desk” or team specializing in each nation and they give each nation a headline assessment.</p> <p>A private consultancy assessing national risk profiles Highly topical reports.</p> <p>Corruption and bribery can be problems. The Economist newspaper regularly prints updates from Transparency International</p> <p>This compares nations in terms of setting up and ease (or not) of doing business, looking at 11 criteria.</p> <p>The GCR is based on 12 pillars of competitiveness, providing a comprehensive picture of the competitiveness landscape in countries around the world at all stages of development. The pillars include: Institutions, Infrastructure, Macroeconomic Stability, Health and Primary Education, Higher Education and Training, Goods Market Efficiency, Labour Market Efficiency, Financial Market Sophistication, Technological Readiness, Market Size, Business Sophistication and Innovation</p> <p>Excellent and sometimes quirky (contrarian)</p>
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<p>Wirtschaftswoche http://www.wiwo.de/</p> <p>Journal of International Business Studies www.jibs.net</p> <p>Financial Times http://www.ft.com/home/uk</p> <p>BBC News http://www.bbc.co.uk/news/business/</p> <p>McKinsey Quarterly http://www.mckinseyquarterly.com</p>	<p>news and commentary, great macro-analysis (PESTEL)</p> <p><i>Excellent German language business weekly</i></p> <p><i>You can subscribe to McKinsey free-of-charge</i></p>
<p><i>Additional reading will be recommended weekly in class.</i></p> <p>University Library catalogue and Digital Library http://libweb.anglia.ac.uk/</p> <p>Harvard Referencing guide http://libweb.anglia.ac.uk/referencing/harvard.htm</p>	